



38TH WESTMORELAND ARTS & HERITAGE FESTIVAL 2012 ARTIST MARKET APPLICATION & CONTRACT

JULY 5, 6, 7 & 8, 2012 - FESTIVAL HOURS: 11 A.M. TO 8 P.M.

POSTMARK DEADLINE MARCH 1, 2012

Name: _____ Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Business #: _____

E-mail Address: _____ Website: _____

PA Sales Tax #: _____

Please check the appropriate boxes:

Non-refundable Application Fee (\$25) Late Fee (\$50) Applicable if postmarked after March 1, 2012

Single Booth (\$375) Double Booth (\$750)

Electric at my Booth (\$40, limited--subject to approval) Reason electric needed: _____

Choose one: Returning New

If returning: I would like the same space as in 2011(if possible). Yes No

If new: How did you hear about our Festival? (please be as specific as possible, name of publication, website, etc): _____

Check appropriate box:

Checks enclosed (payable to WAHF) Please charge my credit card (Visa/Mastercard/Discover)

*If paying by check, please enclose **seperate** checks for application/late fee, booth fee and electric fee.*

Credit Card # _____ ExpirationDate _____ Credit Card Code (CVV/CVC) _____

My Craft Category: (refer to "Accepted Categories") _____

Detail of Category Description: _____

Price range of my products: _____

Vehicle Information: Please list all vehicles, campers/RVs, trucks, SUVs separately. Parking at the festival is
EXTREMELY limited, please be SPECIFIC when noting your vehicle information.

Primary Vehicle Make & Model: _____ Primary Vehicle License Plate #:: _____

Camper/RV: _____ Trailer or tow vehicle: _____ (Please list length)

RELEASE and ACCEPTANCE

General Release and Acceptance of Rules - This contract is for the Westmoreland Arts & Heritage Festival to which exhibitor applies or is accepted, I, the applicant, have read the "Conditions of the Show" of this licensing application/contract and agree to abide by said conditions. In addition, I, the applicant, do expressly release the Westmoreland Arts & Heritage Festival of and from any and all liability for any damage, injury or loss to any person, business or property which may arise from the licensing and occupation of the exhibit space by the applicant, and agree to hold and save the Festival harmless of any damage, injury or loss by reason thereof.

I understand that if this application/contract is not accepted, fees (booth fee, and electric fee if submitted) will be returned. If this application/contract is accepted, I give permission to use my name, business name, photos, item prices, and any photographs, videotape, or images taken of me or any items for any and all purposes. If accepted, I authorize my credit card listed above to be charged all fees.

Applicant Signature: _____ Date: _____

Mail application to: Westmoreland Arts & Heritage Festival, 252 Twin Lakes Road, Latrobe, PA 15650
Questions? e-mail: info@artsandheritage.com phone: 724-834-7474 fax: 724-850-7474

This application serves as a contract for exhibiting at the Westmoreland Arts & Heritage Festival. Upon acceptance, exhibitors in the Artist Market will be held to the rules and guidelines listed in this contract. Please read carefully and retain a copy of the application/contract and conditions of the show for your records.

Accepted Categories: Baskets, Candles, Clay & Pottery, Fiber, From the Kitchen, Fine Art (2-D--specify: Painting, Photo, Printmaking), Garden, Glass, Home Décor, Jewelry, Leather, Metalwork, Mind and Body, Sculpture, Woodworking (specify: functional, furniture, novelty, signs, toys).

Not Accepted: Any commercially-produced works. No buy/sell items. Works made from commercially produced patterns, molds or castings. Items made from kits. Decoupage or manufactured belts or handbags. When it is necessary to use commercially produced materials to complete the function of the work, the pre-manufactured components must be subordinate to the original artistic interpretation and technique of the finished product and cannot be sold separately.

Photos: Submit four (4) photos: 3 of work and 1 of work displayed in booth. The display booth photo is considered for content and appearance and is part of your total score. The work shown in the photos must be an accurate representation of the work sold in the Artist Market at the time of the Festival. When submitting hard copy photos, please print all information on the back of the photo. When submitting digital images on a CD, submit one file (.jpg or gif) for each image. Please identify the disk and its contents on front. The Festival is unable to return CDs or hard copy photos.

Notices / Notifications:

- Decisions will be mailed by April 30, 2012.
- Set up begins Monday, July 2, 2012.
- No full refunds will be given after the acceptance notice is sent. See "Conditions of the Show" for details of partial refund.
- No exhibitor is given exclusivity.
- Space request will be honored whenever possible; however, space assignment is at the discretion of the Festival.
- Artist must collect their own 6% PA Sales Tax. The contact number for PA Tax is 1-888-PATAXES.
- Booth and electricity fees will be returned to applicants who are not accepted.
- A \$35 fee is charged each time a check is returned by your bank.

Parking: Parking at the Festival is extremely limited. The Festival works very hard to organize parking in order to accommodate all exhibitors. All potential parking locations are distributed with consideration of booth location. One (1) parking permit is issued to all Artist Market exhibitors in a designated lot and space upon check-in including campers/RVs, trailers and tow vehicles. Your parking permit must be displayed on the vehicle at all times for identification. Exhibitors incorrectly or illegally parked WILL be required to move their vehicles. Additional parking is available in adjacent lots for an affordable fee. Contact the Festival office for additional information. Exhibitors are asked to abide by all parking rules to avoid disruption during the Festival.

Awards: There are 2 awards exclusively for the Artist Market. The Heritage Award and the Westmoreland Award. Both award winners will receive special recognition at the Festival and a \$375 booth credit for 2013. All Artist Market participants may also enter the Westmoreland Art Nationals juried exhibition (there is a craft category). For more information about the Westmoreland Art Nationals, visit www.ArtsAndHeritage.com or call the Festival office.

Conditions of the Show:

1. The Artist/Craftperson, hereby referred to as (Exhibitor), who designs the work and is a principal of the business, must be present to show their work. If the craft or art is signed by an individual, they are the person required to be at the Festival. If the business is named after the artist, that individual must be at the Festival in person.
2. All work must be original and completely finished. No imports, kits, items made from kits, items made using commercial patterns or commercial molds, items assembled from pre-manufactured components, unfinished work.
3. Exhibitors may only show work typified by photos/CD in the application.
4. An application is a commitment to show. No full refunds will be given after the acceptance notice is sent. Partial refunds will be given as follows: April 30, 2012 or before - 40% refund. May 1, 2012 or after - no refund.
5. Only cash or money orders will serve as payment after June 1, 2012. No checks or credit card payments will be accepted after this date.
6. All fees must be paid in advance. No exhibitor will be permitted to set up until all fees are paid in full.
7. Requests for specific placement are reviewed at the discretion of the Artist Market Committee. All Committee decisions regarding space assignment are final. Once assigned a space, vendors are not permitted to set up elsewhere.
8. The exhibitor's booth must be open and staffed during all regular Festival hours. Anyone arriving late, leaving before closing or breaking down during Festival hours may be refused entrance to future Festivals.
9. Spaces not occupied by eve of Festival may be filled with stand-by exhibitors with no refund or allowance whatsoever.
10. All Artist Market exhibitors will be issued a vehicle parking pass which must be displayed in vehicle.
11. Exhibitor may not bring pets to the Festival.
12. The exhibitor agrees to carry insurance covering the loss or damage of any piece of art, equipment and other supplies that relate to the display. Include *Certificate of Liability* with application.
13. Exhibitors found in violation of any of the "Conditions of the Show" may be excluded and have their exhibits removed from the Festival by the Artist Market Committee.
14. This contract constitutes the entire agreement between the parties hereto and there are no other understandings, oral or written, relating to the subject matter hereof. This agreement may not be changed, modified or amended, in whole or in part, except in writing and signed by all parties.

PENNSYLVANIA
COUNCIL
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The Westmoreland Arts & Heritage Festival receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal agency.

The Westmoreland Arts and Heritage Festival is a 501(c)(3) Nonprofit Organization. A copy of the official registration and financial information of the Westmoreland Arts and Heritage Festival may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Participation or registration does not imply endorsement.

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