

July 1, 2, 3 & 4
2010

**Call for
Artists**



Westmoreland Arts & Heritage Festival

Artist Market Application & Contract



Latrobe, PA 15650
252 Twin Lakes Road



Artist Market

NON-PROFIT ORGANIZATION
U.S. POSTAGE PAID
PERMIT NO. 88 GREENSBURG, PA 15601

Photographs/CD-Digital Image

The Festival is not responsible for loss of or damage to any photographs or CD. Submit four(4) images/photos: 3 of work and 1 of work displayed in booth. The display booth photo is considered for content and appearance and is part of your total score. When submitting photos please print all information on the back of the photo. The work shown in the photos must be an accurate representation of the work sold in the Artist Market at the time of the Festival.

PLEASE READ CAREFULLY - All photos / images may be submitted digitally for the jurying process. Files will be accepted in the following formats:Jpeg or Gif. Please submit one file for each image. Disk will not be returned. Please identify your disk and the contents of your disk clearly.

Notices / Notifications

- Decisions will be mailed by April, 2010.
- Set up begins **Monday, June 28, 2010.**
- **No full refunds** will be given after the acceptance notice is sent. See "Conditions of the Show" for details of partial refund.
- **No exhibitor is given exclusivity.**
- **Space request will be honored whenever possible; however, space assignment is at the discretion of the Festival.**
- Electricity is only available to promote and demonstrate artwork.
- Artist must collect their own 6% PA Sales Tax.
- The contact number for PA Tax is 1-888-PATAxes.
- Slides or photos will be held for verification of work at the Festival & returned in August in your self-addressed stamped envelope.
- Booth and electricity fees will be returned to applicants who are not accepted.
- **A \$35 fee is charged each time a check is returned by your bank.**
- **No pets are permitted at the Festival.**

Parking

- **Parking at the Festival is extremely limited. The Festival works very hard to organize parking in order to accommodate all exhibitors.**
- All potential parking locations are distributed with consideration of booth location.
- One **(1) PARKING PERMIT** is issued to all Artist Market exhibitors in a designated lot and space upon check-in including campers/RVs, trailers and tow vehicles.
- **PARKING PERMIT** must be displayed on the vehicle at all times for identification.
- **Exhibitors incorrectly or illegally parked WILL be required to move their vehicles.**
- Additional parking is available in adjacent lots for an affordable fee. Contact the Festival office for additional information.
- Exhibitors are asked to abide by all parking rules to avoid disruption during the Festival.

The Westmoreland Arts & Heritage Festival receives state arts funding support through a grant from the Pennsylvania Council on the Arts, a state agency funded by the Commonwealth of Pennsylvania and the National Endowment for the Arts, a federal Agency.



Conditions of the Show

1. The Artist/Craftperson, hereby referred to as (Exhibitor), who designs the work and is a principal of the business, must be present to show their work. If the craft or art is signed by an individual, they are the person required to be at the Festival. If the business is named after the artist, that individual must be at the Festival in person.
2. All work must be original and completely finished. No imports, kits, items made from kits, items made using commercial patterns or commercial molds, items assembled from pre-manufactured components, unfinished work.
3. Exhibitors may only show work typified by photos / CD in the application.
4. An application is a commitment to show. No full refunds will be given after the acceptance notice is sent. Partial refunds will be given as follows:
April 30 or before - 40% refund
May 1 or after - No refund
5. A \$35 fee will be charged each time a check is returned by the Exhibitor's bank.
6. Only cash or money orders will serve as payment after June 1, 2010. No checks will be accepted after this date.
7. All fees must be paid in advance. No Exhibitor will be permitted to set up until all fees are paid in full.
8. All art and craft items displayed must be for sale.
9. The Exhibitor's booth must be open and staffed during all regular Festival hours. Anyone arriving late, leaving before closing or breaking down during Festival hours may be refused entrance to future Festivals.
10. Spaces not occupied by eve of Festival may be filled with stand-by Exhibitors with no refund or allowance whatsoever.
11. All Artist Market Exhibitors will be issued a Vehicle Parking Pass which must be displayed (adhered to) vehicle.
12. Exhibitor may not bring pets to the Festival.
13. The Exhibitor agrees to carry insurance covering the loss or damage of any piece of art, equipment and other supplies that relates to the display. Include **Certificate of Liability with application.**
14. Exhibitors found in violation of any of the "Conditions of the Show" may be excluded and have their exhibits removed from the Festival by the Artist Market Committee.
15. This contract constitutes the entire agreement between the parties hereto and there are no other understandings, oral or written, relating to the subject matter hereof. This agreement may not be changed, modified or amended, in whole or in part, except in writing and signed by all parties.

Awards

Heritage Award.....	\$350
Westmoreland Award.....	\$350

Questions

Phone: 724-834-7474

Email: info@ArtsAndHeritage.com

Website: www.ArtsAndHeritage.com

The Westmoreland Arts and Heritage Festival is a 501(c)(3) Nonprofit Organization.

A copy of the official registration and financial information of the Westmoreland Arts and Heritage Festival may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999.

Participation or registration does not imply endorsement.



Mission Statement

The mission of the Westmoreland Arts & Heritage Festival is to present exceptional visual arts, traditional crafts, educational activities, and live performing artists to enlighten, entertain, and enrich the community while preserving and demonstrating Pennsylvania's historical and living heritage.

36th Annual Westmoreland Arts & Heritage Festival

Twin Lakes Park, Greensburg, Pennsylvania

Festival Dates

July 1, 2, 3 and 4, 2010
(Thursday through Sunday)
Festival Hours: 11 AM to 8 PM

Artist Market Application

This application serves as a contract for exhibiting at the Westmoreland Arts & Heritage Festival. Upon acceptance, exhibitors in the Artist Market will be held to the rules and guidelines listed in this contract. Please read carefully and retain a copy of the application/contract and conditions of the show for your records.



**Application Deadline
March 1, 2010**



How to Apply

1. Complete, sign and date the Application/Contract.
2. Submit completed contract by March 1, 2010.
3. Make checks or money orders payable to: WAHF.
4. Send a separate check for \$25 non-refundable application fee.
5. Send a separate check for the Booth Fee:
\$350 for a 10' X 10' or \$700 for a 10' X 20'.
6. Send a separate \$25 check for electricity (if applicable).
(Electricity is only available to promote or demonstrate artwork.)
7. Send photos or a CD clearly marked with name, medium & price.
8. Send a self-addressed stamped envelope for photo return.
9. Mail above listed materials to:
WAHF - Artist Market
252 Twin Lakes Road
Latrobe, PA 15650

Accepted Categories

ALL ITEMS MUST BE HANDMADE

Baskets	Mind and Body
Blacksmiths	Musical Instruments
Candles	Painting
Clay and Pottery	Pets
Decorative Paintings	Photography
Dolls and Bears	Prints & Drawings
Dried Flowers	Sculpture
Fiber	Wearable Fiber
From the Kitchen	Weavings
Garden	Wood
Glass	- Functional
Hats	- Furniture
Holiday Crafts	- Novelty
Jewelry	- Signs
For Kids	- Toys
Leather	Other - (please list on application)

Not Accepted

- Any commercially-produced works
NO BUY / SELL ITEMS will be accepted.
 - Works made from commercially-produced patterns, molds or castings
 - Items made from kits
 - Decoupage, or manufactured belts or handbags.
- When it is necessary to use commercially produced materials to complete the function of the work, the pre-manufactured components must be subordinate to the original artistic interpretation and technique of the finished product and cannot be sold separately.



Westmoreland Arts & Heritage Festival Artist Market Application & Contract

July 1, 2, 3 & 4, 2010 - Festival Hours: 11AM to 8PM

Name: _____

Business Name: _____

Mailing Address: _____

Telephone #: _____ Business #: _____

E-mail Address: _____ PA SALES TAX NUMBER: _____

**Please complete,
sign and return by
March 1, 2010**

Please check the appropriate boxes:

- Single Booth (\$350) Double Booth (\$700) Electric at my Booth (\$25)
 I am a returning exhibitor I would like the same space as in 2009(if possible).

MY CRAFT CATEGORY: (refer to "Accepted Categories") _____

Detail of Category Description: _____

Price range of my products: _____

Vehicle Information: Please list all vehicles, campers/RVs, trucks, SUVs separately. Parking at the festival is **EXTREMELY** limited, please be SPECIFIC when noting your vehicle information.

Primary Vehicle Make & Model: _____

Primary Vehicle License Plate #: _____

Camper/RV: _____ Trailer or tow vehicle: _____ (Please list length)

RELEASE and ACCEPTANCE

General Release and Acceptance of Rules - This Contract is for the Westmoreland Arts & Heritage Festival to which exhibitor applies or is accepted, I, the applicant, have read the "Conditions of the Show" of this licensing application/contract and agree to abide by said conditions. In addition, I, the applicant, do expressly release the Westmoreland Arts & Heritage Festival of and from any and all liability for any damage, injury or loss to any person, business or property which may arise from the licensing and occupation of the exhibit space by the applicant, and agree to hold and save the Festival harmless of any damage, injury or loss by reason thereof.

I understand that if this application/contract is not accepted, fees (Booth Fee, and Electric Fee if submitted) and slides/photos will be returned by mail. If this application/contract is accepted, I give permission to use my name, business name, slide/photo description, item prices, slides and any photographs, videotape, or images taken of me or any items for any and all purposes.

Applicant Signature: _____ Date: _____

How did you hear about our Festival?

- ____ Brochure mailed to you
 ____ Internet / Website
 ____ Word of Mouth
 ____ Local publication.
 Name: _____
 ____ National Trade Publication
 (Sunshine Artist, ArtNews, CraftReport, etc.)
 Name: _____

Fees payable to: WAHF -

(Please send a separate check for all that apply.)

\$25 Non-Refundable Application Fee. Check #: _____

\$350 Booth Fee, Size - 10' X 10' or Check #: _____

\$700 Booth Fee -Double Size - 10' X 20'

\$25 Electric Fee Check #: _____